

BAZAAR^{Harper's}

ELEVATE
YOUR
BRAND

A woman with blonde hair, wearing a vibrant red, ruffled, long-sleeved dress and matching long gloves, is posing on a runway. She has her hand near her face and is looking upwards. The background is a blurred runway setting with blue lighting.

hiTech MODA ABOUT

FEATURING SELECT FASHION BRANDS ON OUR AWARD-WINNING RUNWAYS

Alfonso Maximol | Caroline Derpienski | PC:: Slaven Vlasic/Getty Images for hiTechMODA

The Corporation Designing Opportunities Since 2018

Award-winning hiTechMODA Productions combines traditional fashion runway shows with the latest innovations and the new “thinking of fashion”. We are a cutting-edge runway production house focusing established, emerging, and Indie fashion designers, identifying current marketing trends, plus aligning with new thought leaders who are committed to transforming the way industry operates today. We lead in the industry by creating opportunities to market and advertise our designers and assist them in elevating their brands.

After the disruption in the supply chain and brick and mortar store closings, how designers are able to reach their audience has radically changed. There are opportunities in disruption, but you have to be able to pivot quickly. We believe the future of fashion is rethinking how business is done; working towards sustainability, and available to anyone anywhere, and empowering consumers and designers/brands alike. From our first season in 2018 to now, our mission has been to inspire, empower and encourage anyone who brings their talent to our runways wherever we are. We create events that pull together elements of our designers' creativity and express those on the runway. We work to create opportunities specifically tailored to you. hiTechMODA does this by providing a professional, affordable runway with high-quality production at state of the art and unique venues, complete with professional photography and video.

Our mission is designing opportunities and everything we do is with that in mind. We specialize in providing avenues for emerging new-to-market and young prodigy designers, up and coming and aspiring models of all ages, shapes, and sizes, photographers, and videographers. In addition to this, we also specialize bring in a host of interns and volunteers from some of the region's most prestigious fashion design and business schools.

Winner of 2022 Best Fashion Platform and 2022 MODERN CEO Award.

PRESS

HOME ABOUT REGISTER SUBMIT EVENT ADVERTISE MODELING FAQ ATTEND FNL SIGN IN

FWO

FashionWeekOnline.

VIP AREA BECOME A MEMBER DATES SCHEDULES TICKETS SHOW YOUR COLLECTION

MODEL CASTING CALLS NEWS FAQ FEATURED HITECHMODA MIAMI SWIM WEEK

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Orthodox Jewish model made history at New York Fashion Week

Lily Brash says her Jewish identity has inspired her; she prioritizes representing disability, pride, and bringing joy to that community, but also remaining truthful to her faith

Julia Gergely/27A | Yesterday | 01:29

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When disability activist Lily Brash was asked if she would walk the runway as a model for New York Fashion Week, she didn't know if she would be able to do it.

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That's not because she has a rare form of muscular dystrophy, which weakens muscles and limits her ability to walk. Rather, it was unfortunate timing: The show was set for Friday evening when the weekly Jewish holiday of Shabbat begins.



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ewsomatics

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JEWISH TELEGRAPHIC AGENCY

NY Jewish Week

NEWS FOOD POLITICS SCHOOLS RELIGION CULTURE

This Orthodox Jewish model made history at New York Fashion Week

By Josh Segal February 14, 2023 3:05 pm



Brash, who has muscular dystrophy, walked the runway at New York Fashion Week for the South Asian brand HitechMODA. (Shay Papp)

"It felt really good — it felt freeing," said Brash, 22, who modeled a gold sari from the brand [Randhawa](#), which specializes in modern South Asian style. "I definitely never thought I would do something like this."

"I prioritize representing disability, and pride, and just bringing joy to that community, but I also prioritize remaining truthful to my faith," Brash said. "It was great teamwork to get me on the stage and represent disability, and then come right off to go celebrate Shabbat."

When Brash was 16, she was told she would not be able to walk or lift heavy objects unassisted ever again due to her centronuclear myopathy, a rare form of non-progressive muscular dystrophy. At the time she was disheartened — but she said she used the diagnosis as motivation to "prove barriers are meant to be broken."

Walking in New York Fashion Week — which runs through Wednesday — is the latest in a series of triumphs for Brash, who moved to New York last August to attend Columbia University. Last March, Brash climbed Camelback Mountain in Scottsdale, Arizona — a feat that she calls "My Everest." She's also competed in body-building competitions and loves going to the gym.

She also founded the Born to Prove foundation, which promotes disability awareness and breaking barriers.

FOX 13 SALT LAKE CITY

Weather Local News FOX 13 Investigates The PLACE Dream Team Positively Utah Your BuTAMHU

Great Salt Lake Collaborative Home Pros Contests All-Star Weekend

THE PLACE

Utah designer is taking her creations to the New York Fashion Week runway



Utah gown designer is off to New York Fashion Week

By: The PLACE
Posted at 2:43 PM, Feb 06, 2023 and last updated 4:43 PM, Feb 06, 2023

Utah is making its mark on New York Fashion Week!

Watch FOX 13 News on your favorite streaming device anytime, anywhere

NYFW hiTechMODA New York Fashion Week Highlights

Friday morning was a typical chilly day in New York City, giving amazing weather for the events planned for that day, the return of hiTechMODA to New York Fashion Week (NYFW) at the iconic Gotham Hall, in the Heart of Manhattan.

The show hosted 34 national and international designers during the two-day event. Crowds gathered outside the hall as early as 7AM and continued crowding throughout the event days. The event showcased 55 runways, with over a thousand international and national models and was broadcast live for those who could not attend and wanted to watch.

Royalty came to watch the hiTechMODA show, as Prince Masco-Max Schaumburg-Lippe joined Producer, PS Pamela Pivette in hosting the 3 PM show. The prince was joined by his mother, Princess Antonia Schaumburg-Lippe.



Designers and Models at New York Fashion Week

NEWS PROVIDED BY hiTechMODA LLC February 14, 2023, 15:43 GMT

hiTechMODA is known for its innovative production and staying up with trends

NEW YORK CITY, NEW YORK, AMERICA, February 14, 2023 /EINPresswire.com/ -- From sold-out crowds to a multitude of press & celebrities, hiTechMODA was completely in their element when kicking off their NYFW event with 55 successful runway shows on February 13th & 14th, 2023.

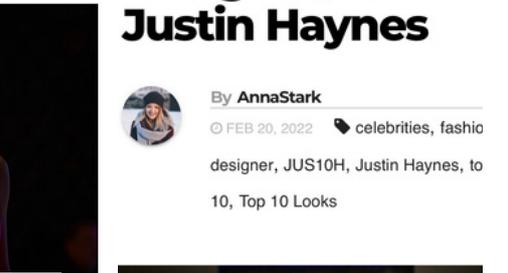
Contact: Jose Laracuente, hiTechMODA, +1 347-267-7950, email us here

More From This Source: Award Winning hiTechMODA

different approach to hiTechMODA show

NYFW's Top 10 Looks by Designer/Tailor Justin Haynes

By AnnaStark
FEB 20, 2022 celebrities, fashion designer, JUS10H, Justin Haynes, top 10, Top 10 Looks



Alicia Perrillo: Designer, Artist, and Storyteller

ALICIA PERRILLO, DESIGNER, ARTIST, AND STORYTELLER

Alicia Perrillo is a fashion designer and artist. Alicia Perrillo is finally a storyteller, but instead of written words, she uses fabric and silhouettes to share her narrative.

This week is made up of pieces of the larger story and her ideas and motifs are her canvas and brush. She has taken the time and energy to create a world of her own, and she is proud to share it with you.

Alicia Perrillo



NYFW hiTechMODA Season 7 - Réversion - #noapology - Marc Defang New York

NEW YORK, NEW YORK - FEBRUARY 11: Daneka Hill and designer Marc Defang the runway finale at Marc Defang New York during the NYFW hiTechMODA Season 7 Réversion #noapology show at The Edison Ballroom on February 11, 2022, in New York City. (Photo by Slaven Vitasic/Getty Images for NYFW hiTechMODA)



Chile

Check all Classified Ads Here

NEWS INDIA

Bollywood designer featured in New York Fashion Week

By a Staff Writer February 15, 2022

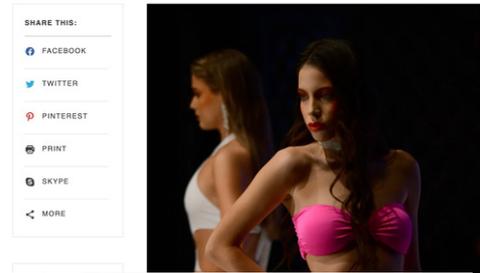


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NEWS INDIA

Bollywood designer featured in New York Fashion Week

By a Staff Writer February 15, 2022



DR Daily Reuters

ROBOTIC DRESS RUNWAY I

360fashion Network x HiTechModa Fashion Show

SEP 7TH NEW YORK CITY 7:00 PM BFT.LY/ROBOCOUTURE

September 7, 2019 @ 7:00 pm - 9:00 pm



usatoday.com Done

USA TODAY LIFE

Ricardo Oyarzun presented pieces during the NYFW hiTechMODA Spotlight on the New Era of Fashion show on Feb. 14, 2021.

NOAM GALAI, GETTY IMAGES FOR NYFW HITECHMODA



ENTERTAINMENT WEEKLY

You Have To See Pia Wurtzbach Slay The Runway At New York Fashion Week

Shantini

By STEPHEN GRANT Feb 1, 2022

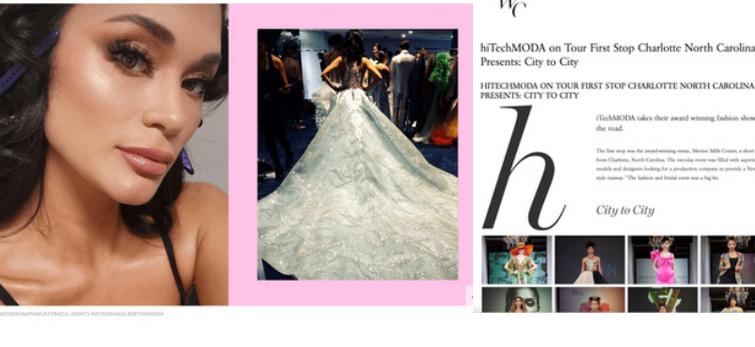
hiTechMODA on Tour First Stop Charlotte North Carolina Presents: CITY TO CITY

HITECHMODA ON TOUR FIRST STOP CHARLOTTE NORTH CAROLINA PRESENTS: CITY TO CITY

hiTechMODA takes their award winning fashion show on the road.

The first stop was the award-winning, former Miss Universe, a show done from Charlotte, North Carolina. The runway event was filled with exciting models and designs looking for a sustainable company to provide a New York look across the United States and beyond.

City to City



FASHION | LIFESTYLE

Banana fabric ng women inmates sa Davao, bumida sa New York Fashion Week

Pinoy pride!

BY BERNIE V. FRANCO
FEBRUARY 23, 2022

"I CONQUERED THE BIG APPLE."

Ito bungad ng Filipina fashion designer na si Joy Soo sa kanyang Facebook caption.



hiTechMODA

ROBOTIC DRESS RUNWAY SHOW

SEP 7TH NEW YORK CITY 7:00 PM BFT.LY/ROBOCOUTURE

September 7, 2019 @ 7:00 pm - 9:00 pm



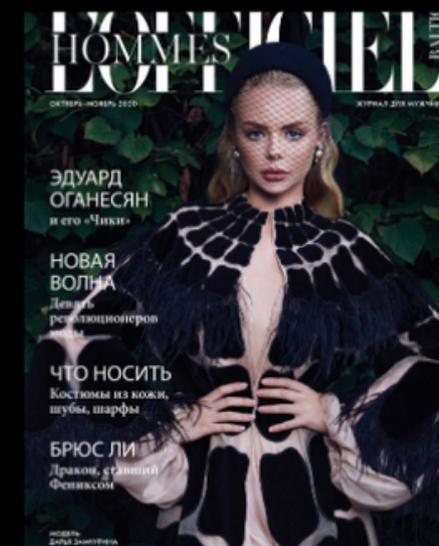
Fashion Week Calendar

SUN MON TUE WED



High-End Publication

We provide our clients with publication opportunities in major magazines!



Publication in MAJOR Magazines

And More!

Billboard Advertising

We provide our clients with billboard advertising opportunities!



NEW YORK FASHION WEEK

SEPTEMBER 8-10, 2023

VENUE

Gotham Hall

1356 Broadway at 36th Street
New York, NY 10018
(212) 244-4300

Gotham Hall. The most breathtaking venue in Manhattan. Located in a landmark building that once housed Greenwich Savings Bank, Gotham Hall is an iconic Midtown event space. Gotham Hall features a 9,000 square-foot Ballroom with 70-foot ceiling and an ornate stained-glass skylight.

As you pass through the filigree brass doors and step onto the inlaid marble floor, you immediately enter a world where style meets sophistication.

Our venue - on the Official venue list during Mercedes-Benz Fashion Week - has the history of fashion icons Christian Siriano, Sherri Hill, and Moncler Grenoble having showcased their collections. Gotham Hall is the location where the Council of Fashion Designers of America (CFDA) and Susanne Bartsch joined forces to bring LOVE BALL III.

hiTech MODA

- Runway + Production
- Stage Lighting
- Professional Audio/Video
- Equipped backstage
- Full backstage management
- Media Pit (press application required for all photographers and designer invited media)
- Getty Images photography*
- Live Stream at producer's discretion*
- **Basic NYC Hair and Makeup
- Rolling Racks (hangers not included)
- Discounted ticket prices
- Inclusion in PR and marketing materials
- Fashion Week Online Calendar
- Runway Photos

**Unless specifically excluded by mutual agreement

Optional Services at additional cost:

- Raw Video Footage
- Professionally Edited Runway Video
- Times Square Billboard
- Fashion Week Online Feature

*If Service is Used

**Enhanced Hair and Makeup



Daily Malong: NYFW hiTechMODA Season 8
Photo: Getty Images for hiTechMODA



A luxurious room in the heart of Passage Jouffroy
The Salon des Miroirs takes place within a mythical way, symbol of the old Paris: the Passage Jouffroy, which owes its name to the count Félix de Jouffroy-Gonsans. This lane, with its beautiful 19th century architecture, is the seat of Parisian high places, starting with the Grévin Museum or the Chopin Hotel. This glass-roofed passage, with its many shops, has a unique charm and invites you to travel back in time, to an old Paris of which only vestiges now exist. A perfect introduction to the Salon des Miroirs!

September 29 & 30, 2023

VENUE

SARL Salon Des Miroirs

10 Rue Saint Marc, 75022 Paris, France

hiTech MODA

- Runway + Production
- Stage Lighting
- Professional Audio/Video
- Equipped backstage
- Full backstage management
- Media Pit (press application required for all photographers and designer invited media)
- Photography
- **Basic Runway Style Hair and Makeup
- Rolling Racks (hangers not included)
- Discounted ticket prices
- Inclusion in PR and marketing materials
- Fashion Week Online Calendar
- Runway Photos

**Unless specifically excluded by mutual agreement

Optional Services at additional cost:

- Fashion Week Online Feature



Alfonso Maximo NYFW hiTechMODA Season 9
Getty Images for hiTechMODA



hiTech
MODA

PRESS

hiTechMODA Fashion Productions leverages its PR resources to position our designers for increased exposure. Working with our database of press, as well as our considerable industry contacts, our team works with you to create optimal exposure for your brand, based upon your objectives as a runway designer.

GUESTS

hiTechMODA Fashion Productions provides our designers with a discount code to allow all your business associates, friends, family, and followers to purchase tickets at favorable pricing for your event.



hiTech MODA

NEXT STEPS

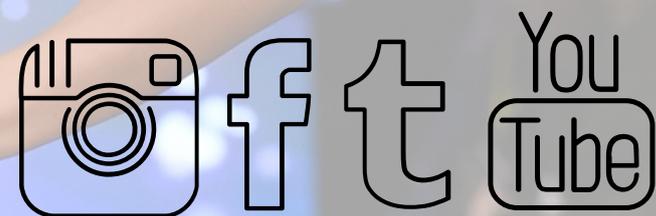
Thank you for your interest in showing with hiTechMODA Productions. Please review the information provided and do not hesitate to call or email us with any questions.

To move forward, if you are a first time designer with hiTechMODA, complete our application online at www.hiTechMODA.com. Upon review of your application, you will be sent an offer to show, with full disclosure of our terms and instructions on the next steps. Repeat designers, contact us via email to opportunity@hiTechMODA.com to request an offer for a specific event or events.

WEBB by Derrick Webb NYFW hiTechMODA Season 9
Getty Images for hiTechMODA



hiTech MODA[®]



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updated 1.8.23

Archie Brown Designs NYFW hiTechMODA Season 9
Getty Images for hiTechMODA