

hiTechMODA<sup>®</sup>  
paris

**hiTechMODA Paris**  
**Fashion Week**  
**Season 3**  
**Les Salons Hoche**



gettyimages<sup>®</sup>  
Credit: Keystone-France

# THE VENUE

- Les Salons Hoche, a venue rich in history. Located between the Arc De Triomphe and the Monceau Park.
- In the Heart of Paris, only a 10 Minute Cab Ride to the Eiffel Tower

Location: 9 Avenue Hoche PARIS  
8ème





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# hiTechMODA<sup>®</sup> paris

- Runway + Production
- Professional Lighting
- Professional Audio/Video
- Equipped backstage
- Full backstage management
- Basic Hair & Makeup
- Media Pit (press application required for all photographers and designer invited media)
- Rolling Racks (hangers not included)
- Discounted ticket prices
- Runway Photos - 3 photos per model
  
- Getty Images photography\* if house photographer
- Live Stream at producer's discretion\*

\* Unless specifically negotiated otherwise



# PRESS



**Utah designer is taking her creations to the New York Fashion Week runway**

Utah is making its mark on New York Fashion Week

Watch FOX 13 News on your favorite streaming device anytime, anywhere

**Orthodox Jewish model made history at New York Fashion Week**

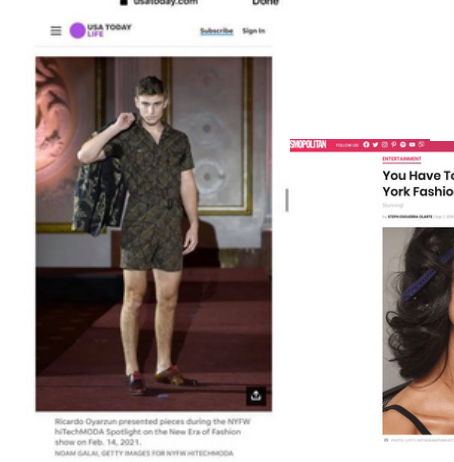
Lily Brach says her Jewish identity has inspired her; she prioritizes representing disability, pride, and bringing joy to that community, but also remaining truthful to her faith.

**Alicia Perrillo**

When disability activist Lily Brach was asked if she would walk the runway as a model for New York Fashion Week, the 22-year-old said she would be able to do so.

That's not because she has a rare form of muscular dystrophy, which weakens muscles and limits her ability to walk. Rather, it's an emotional strength. The show was set for Friday evening when the weekly, good Friday of Shabbat began.

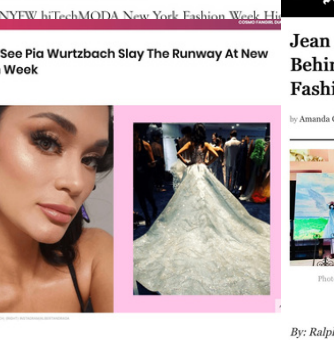
Brach, who is also a model, said she has been inspired by the fashion industry's diversity and inclusion efforts. She said she has been inspired by the fashion industry's diversity and inclusion efforts. She said she has been inspired by the fashion industry's diversity and inclusion efforts.



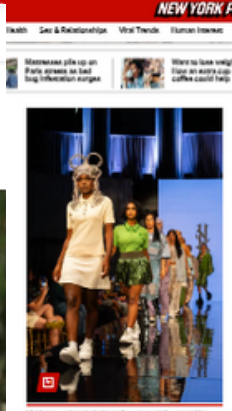
Ricardo Oyarzun presented pieces during the NYFW hiTechMODA Spotlight on the New Era of Fashion show on Feb. 14, 2023.



Alicia Perrillo, designer of the green and black dress.



Jean Amour and Pia Wurtzbach at the runway.



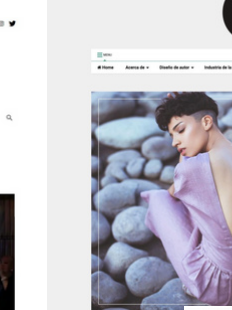
**EIN Presswire | Newsmatics**

Experience hiTechMODA during New York Fashion Week

hiTechMODA returns for New York Fashion Week for Season 3 at Gotham Hall in the heart of New York City.

New York, UNITED STATES OF AMERICA, February 8, 2023. (EINPresswire.com) – hiTechMODA is returning to NYFW for its sixth season this year on February 10th and 11th. The show takes place in the heart of New York City at breathtaking Gotham Hall where 150 designers and over 200 models will showcase on the runway in its grand ballroom.

Ukrainian violinist Asia Khatun who has taken the world by her talent will perform live on Friday, during the couture fashion show at 7:00 pm. Asia has won a notable number of international competitions and took her talents to the US when she performed alongside Grammy Award winner Chris Botti. She has performed with numerous other international musicians. Other performers are singer Aud Brevig, Angeline Solano, Carolina Diaz, Sabina Kone, Wu Lu Lin, and violinist Irene Victoria.



**Award Winning hiTechMODA Productions Designers and Models at New York Fashion Week**

hiTechMODA is known for its innovative production and staging on world trends.

New York City, NEW YORK, February 14, 2023 (EINPresswire.com) – From social media to a multitude of press mentions, hiTechMODA was crowned the most attended show during NYFW with 15 successful fashion shows on February 10, 2023.

hiTechMODA is known for its innovative production and staging on world trends.



Banana fabric ng women inmates sa Davao, bumida sa New York Fashion Week Pinoy pride!

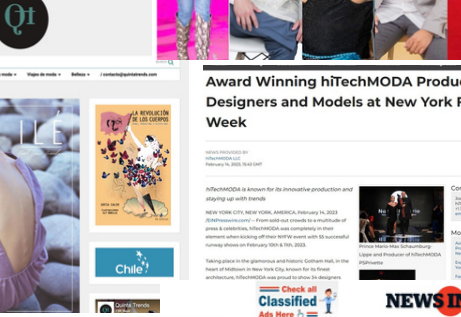


**Alegre De Pilipinas Season 2 set to conquer tl Fashion Week!**

BY MANILA BULLETIN  
Feb 10, 2023 12:00 PM

Start spreading the news! Alegre De Pilipinas LLC USA is set to conquer

Alegre De Pilipinas LLC USA is set to conquer



**Justin Haynes: The Visionary Designer Making Fashion History at NYFW**

Justin Haynes is a visionary designer who has made a name for himself in the fashion industry. He is known for his innovative designs and his commitment to sustainability.



Claudia Gutierrez takes a different approach to hiTechMODA show



**This Orthodox Jewish model made history at New York Fashion Week**

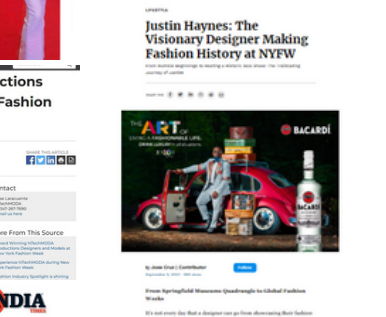
"It felt really good – it felt freeing," said Brach, 22, who modeled a gold suit from the brand **Easthaus**, which specializes in modern South Asian style. "I definitely never thought I would do something like this."

"I prioritize representing disability, and pride, and just bringing joy to that community, but I also prioritize remaining truthful to my faith," Brach said. "It was great teamwork to get me on the stage and represent disability, and then come right to go celebrate Shabbat."

When Brach was 16, she was told she would not be able to walk or lift heavy objects unassisted ever again due to her congenital condition, a rare form of rare progressive muscular dystrophy. At the time she was disheartened – but she said she used the diagnosis as motivation to "prove barriers are meant to be broken."

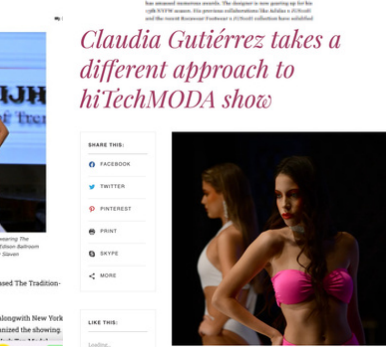
Walking in New York Fashion Week – which runs through Wednesday – is the latest in a series of triumphs for Brach, who moved to New York last August to attend Columbia University. Last March, Brach finished Cornell's **Mountain in Scottsdale, Arizona** – a feat she calls "My Everest." She's also competed in body-building competitions and loves going to the gym.

She also founded the Born to Prove foundation, which promotes disability awareness and breaking barriers.



**Hollywood designer featured in New York Fashion Week**

Hollywood designer featured in New York Fashion Week



Ricardo Oyarzun presented pieces during the NYFW hiTechMODA Spotlight on the New Era of Fashion show on Feb. 14, 2023.

# hiTechMODA paris

# Eiffel Tower Soiree

Saturday, September 28, 2024

8:00pm CET -11:00pm CET

Upon arrival you will be greeted with a flute of chilled champagne, while enjoying butler passed french curated Hors d'oeuvre, dance the night away while overlooking the City of Lights from the 187' first tower of the historic Eiffel Tower.

**Parsian DJ LUX**

**Signature cocktails and appetizers**

**Unlimited mineral water**

**Soft drink**

**Juice**

**This is a ticketed event, open to the public. All Must Pre-Register: <https://tinyurl.com/EiffelTowerSoiree>**

*A night to remember & will never forget.*





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Email us : [hiTechMODA@gmail.com](mailto:hiTechMODA@gmail.com)

# One Exclusive Designer Only

**Saturday  
September 28, 2024**

**5:30pm sunset  
photoshoot for  
Harper's Bazaar UK  
or Elle UK Magazine  
on the first level of  
the Eiffel Tower**

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## NEXT STEPS

**Thank you for your interest in showcasing with hiTechMODA Productions. Please review the information provided and do not hesitate to call or email us with any questions.**

**To move forward, complete our designer application at [www.hiTechMODA.com](http://www.hiTechMODA.com).**

Ricardo Oyarzun PFW hiTechMODA Season 1  
PC: Getty Images for hiTechMODA

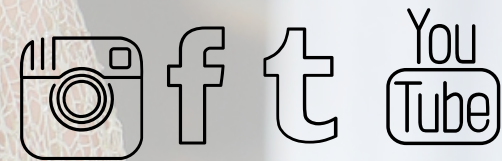


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[www.hiTechMODA.com](http://www.hiTechMODA.com)

hiTechMODA Productions Corp

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New York, New York 10016  
917.999.8718

updated 1.8.23

Designer : TIGP PFW hiTechMODA Season 2  
PC: Slaven Vlastic/Getty Images for hiTechMODA