

ELEVATE



hiTechMODA[®]

ELEVATE YOUR BRAND

Rian Fernandez

About hiTechMODA®

The Corporation
Designing Opportunities Since 2018

Award-winning hiTechMODA Productions combines traditional fashion runway shows with the latest innovations and the new “thinking of fashion”. We are a cutting-edge runway production house focusing established, emerging, and Indie fashion designers, identifying current marketing trends, plus aligning with new thought leaders who are committed to transforming the way industry operates today. We lead in the industry by creating opportunities to market and advertise our designers and assist them in elevating their brands.

After the disruption in the supply chain and brick and mortar store closings, how designers are able to reach their audience has radically changed. There are opportunities in disruption, but you have to be able to pivot quickly. We believe the future of fashion is rethinking how business is done; working towards sustainability, and available to anyone anywhere, and empowering consumers and designers/brands alike. From our first season in 2018 to now, our mission has been to inspire, empower and encourage anyone who brings their talent to our runways wherever we are. We create events that pull together elements of our designers' creativity and express those on the runway. We work to create opportunities specifically tailored to you. hiTechMODA does this by providing a professional, affordable runway with high-quality production at state of the art and unique venues, complete with professional photography and video.

Our mission is designing opportunities and everything we do is with that in mind. We specialize in providing avenues for emerging new-to-market and young prodigy designers, up and coming and aspiring models of all ages, shapes, and sizes, photographers, and videographers. In addition to this, we also specialize bring in a host of interns and volunteers from some of the region's most prestigious fashion design and business schools.

Winner of 2022 Best Fashion Platform and 2022 MODERN CEO Award, 2024 Fashion Platform of Influence



Featured on

VOGUE GLAMOUR ELLE
Forbes WWD L'OFFICIEL

The New York Times

Page Six

Harper's
BAZAAR



RESIDENT
A LUXURY LIFESTYLE MAGAZINE



High-End Publication

Get your work featured in top magazines—without the heavy price tag.

Designer-Publication Opportunity



Publication in MAJOR Magazines



Billboard Advertising

Times Square Billboard
1653 Broadway, New York, NY



30 seconds per hour every 24 hours
NYFW Board Dimensions 900 px High X 1846 px Wide
\$1200

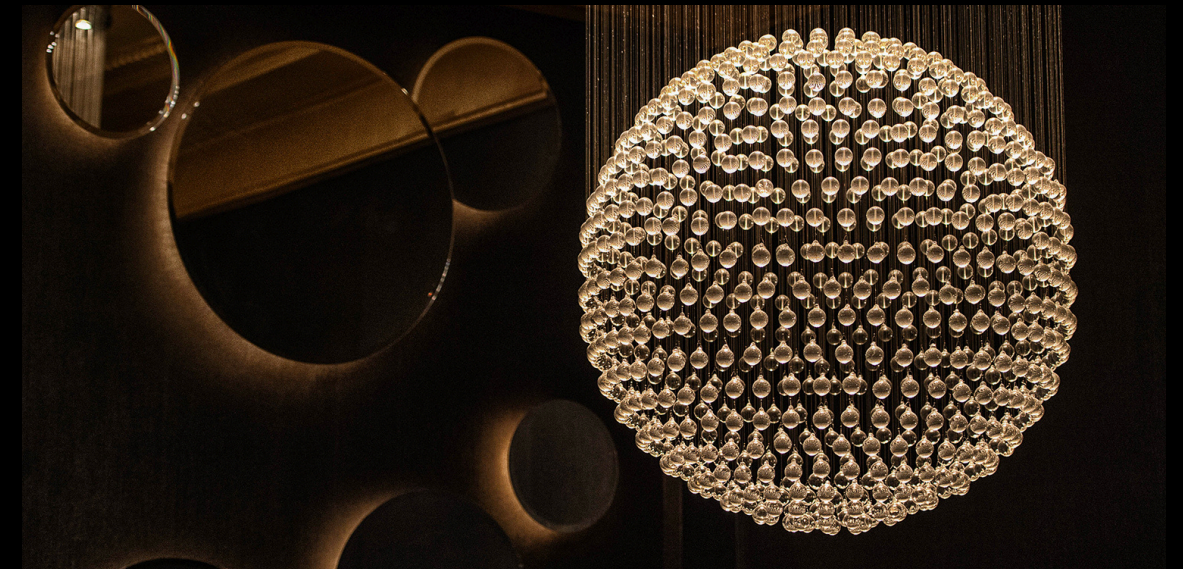
Premier Venues



Gotham Hall NYC



Hard Rock NYC



Edison Ballroom NYC



Hôtel Plaza Athénée Paris



The American Cathedral Paris



Chiostrì Di San Barnaba Milan 6

VENUE: HÔTEL CARLTON
MAY 19, 2026

CANNES

Fashion Show

Premium package

- Presentation of your collection
- Runway show of your brand (15 looks)
 - Hair, make-up
 - Professional photos
- Social media promotion

Basic package

- Presentation of your collection
- Runway show of your brand (12 looks)
 - Hair, make-up
 - Professional photos
- Social media promotion



Global Fashion Capitals

Where hiTechMODA Takes the Stage

- Runway + Production Stage Lighting
 - Professional Audiovisual*NY
 - Equipped backstage
 - Full backstage management
 - Media Pit **
 - Basic Hair and Makeup
 - Getty Images photography*
 - Live Stream at producer's discretion* NY
 - Rolling Racks (hangers not included)
 - Discounted ticket prices *NY
 - Inclusion in PR and marketing materials
 - Fashion Week Online Calendar
 - Runway Photos
- **Unless specifically excluded by mutual agreement
** Getty is not always guaranteed

New York, New York

Optional Services

- Raw Video Footage
- Professionally Edited Runway Video
- Times Square Billboard
- Fashion Week Online Feature

**Enhanced Hair and Makeup



Milan, Italy

*Media Pit (press application required for all photographers and designer invited media)

*No Getty

Optional Services at additional cost:

- Fashion Week Online Feature



Paris, France

*Media Pit (press application required for all photographers and designer invited media)

*Getty not always guaranteed

Optional Services at additional cost:

- Fashion Week Online Feature



Tokyo, Japan

*Media Pit (press application required for all photographers and designer invited media)

*No Getty

Optional Services at additional cost:

- Fashion Week Online Feature



Expanding Reach

- *Low Room Rates*
- *Views: Tokyo Bay, Ferris Wheel, Mt. Fuji & city skyline*
- *Airports: Direct bus services from Haneda & Narita*
- *30 mins from Downtown Tokyo*
- *Dining: Multiple restaurants, lounge & takeaway shop*
- *Excursions into Tokyo*
- *Convenience: Lawson's store & Disney merchandise shop onsite*
- *Wellness: 24-hour gym, Spa, Pools (fees may apply)*
- *Disney Access: Official Tokyo Disney Resort partner, located next to the parks*
- *Transport: Free shuttles to Maihama Station & Bayside Monorail for easy park access*

WWW.HITECHMODA.COM

MODA IN TOKYO

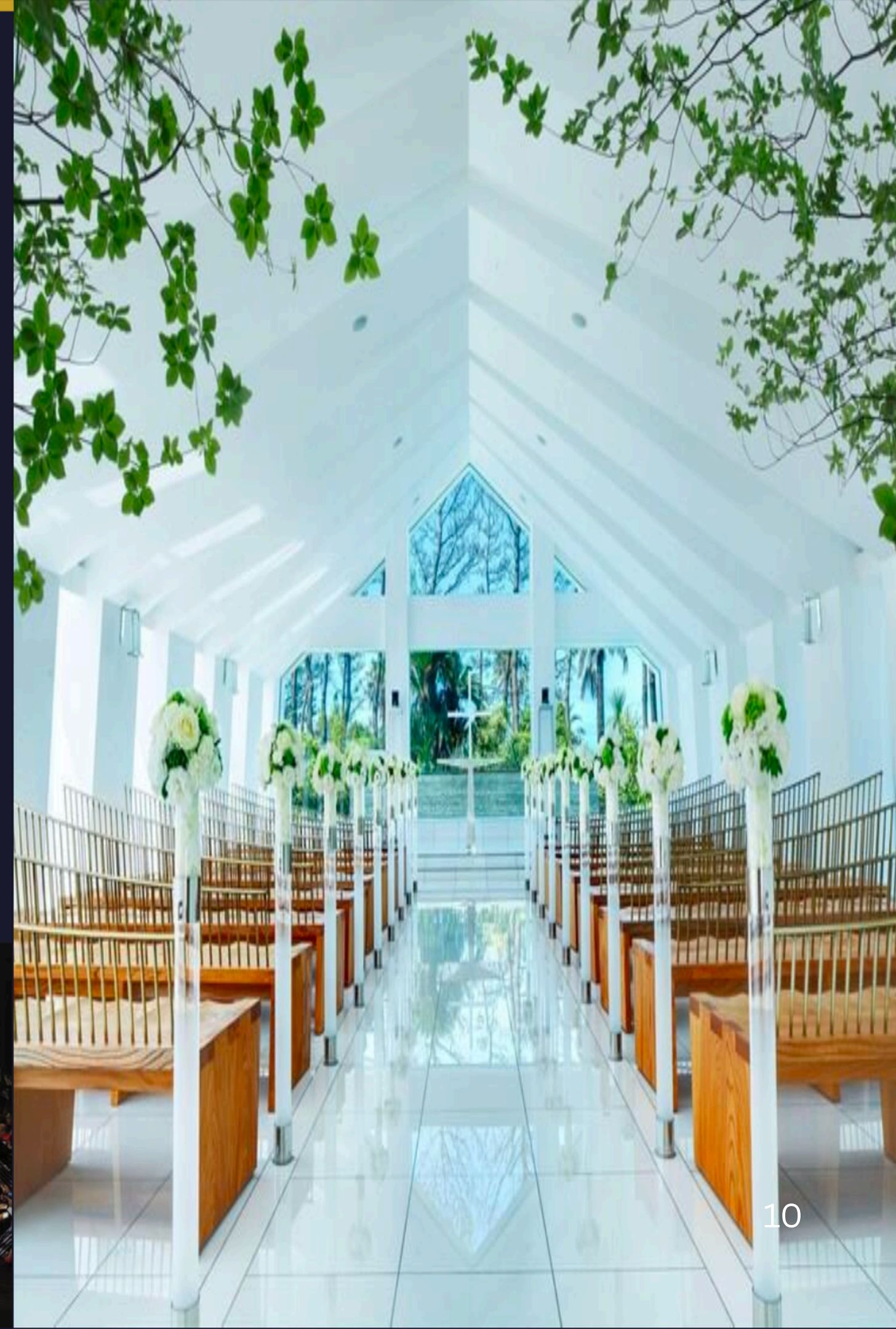
19 JUNE 2026
HILTON TOKYO BAY

東京

EXCLUSIVE WHITE SPACE VENUE

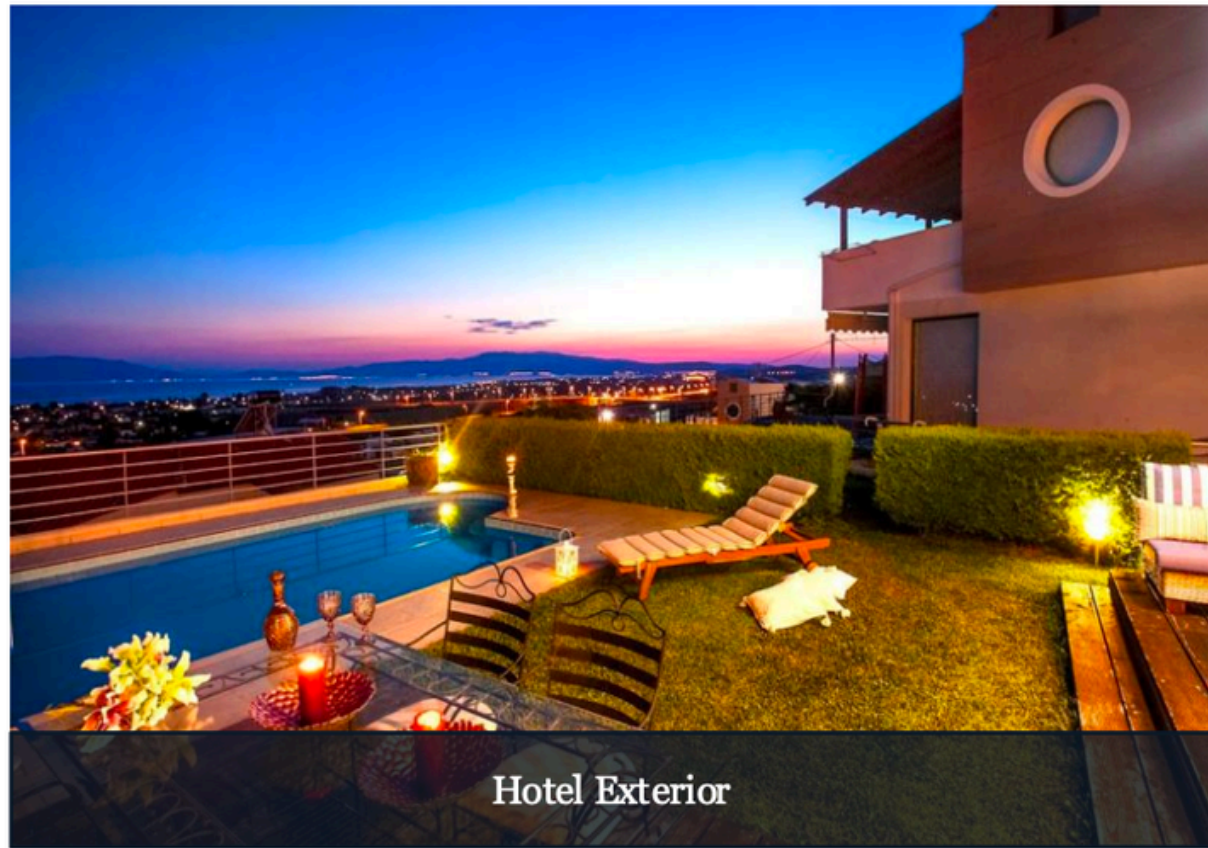
Event Overview

EVENT NAME	Moda in Tokyo — Fashion Show Production
ORGANIZER	HTechMODA Productions
GROUND SUPPORT	Nippon Global System Co., Ltd.
VENUE	Chapel PrimaLuce, Hilton Tokyo Bay
FASHION SHOW	18 June 2026
FULL PROGRAM	16 – 21 June 2026 (6 days)
GROUP SIZE	100 Pax
TRANSPORT	Private Toyota Alphard + Group Coach
ACCOMMODATION	Hilton Tokyo Bay — USD \$330/night incl. breakfast
CLASSIFICATION	Internal Program Brief — Confidential



Hilton Tokyo Bay

1-9 Maihama, Urayasu-shi, Chiba, Japan • Official Tokyo Disney Resort® Hotel



Hotel Exterior



Hotel Lobby & Reception



Hilton Guest Room

USD \$330 / night



Per person incl. breakfast

5 Nights Stay



16 – 21 June 2026

Full Buffet Breakfast

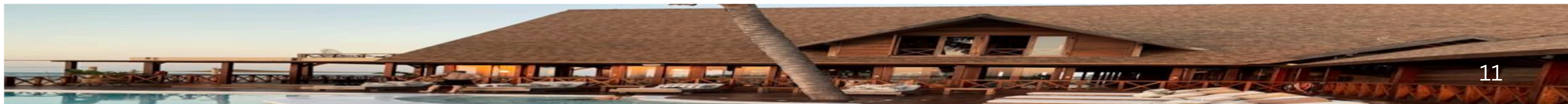


Included daily for all guests

Adjacent to Disney



Tokyo Disneyland® next door



Hilton Tokyo Bay — Indoor & Outdoor Pools, Spa & Fitness Center

6-Day Program

16 – 21 June 2026 • Tokyo, Japan

DAY

01

16 JUN

ARRIVAL

Airport meet & greet
Hilton Tokyo Bay check-in
Welcome briefing

DAY

02

Search documents and file names for text JN

TOKYO

Senso-ji • Skytree
Meiji Shrine
Shibuya Crossing • Ginza

DAY

03

FASHION SHOW ★

Chapel PrimaLuce
Runway Show
Media & Networking

DAY

04

19 JUN

MT. FUJI

5th Station
Lake Ashi Cruise
Hakone Ropeway

DAY

05

20 JUN

DISNEYLAND

Tokyo Disneyland@
Optional photoshoot
Group dinner (TBC)

DAY

06

21 JUN

DEPARTURE

Breakfast & check-out
Airport transfers
Farewell

Exposure

PRESS

From targeted outreach to trusted media contacts, we partner with you to win meaningful coverage and grow your brand's visibility around your runway goals.

Perks

GUESTS

Designers receive a discount code from hiTechMODA Fashion Productions, letting your network—colleagues, friends, family, and followers—purchase tickets at a lower price for your event.



Next Steps

Thank you for your interest in hiTechMODA Productions. Please look over the information, and contact us anytime with questions by phone or email.

How to proceed:

- First-time designer: submit the online application at www.hiTechMODA.com. After review, we'll send an offer that outlines the terms and next steps.
- Repeat designer: email opportunity@hiTechMODA.com to request an offer for specific events.

Testimonials



"Incredible impact"

"Working with this team has been a game-changer for our brand visibility. Their innovative approach and attention to detail have allowed us to connect with our audience in ways we never thought possible. We've seen substantial growth in both engagement and sales."

MARKETING DIRECTOR



"Transformative experience"

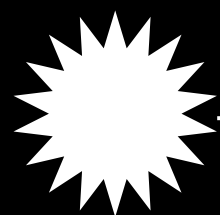
"The collaboration with this a production company exceeded all our expectations. They truly understand the fashion industry and helped us craft a message that resonates. The results have been phenomenal, and our brand's presence has significantly improved in the competitive market."

BRAND OWNER

Brand Evolution

Elevate

2021



Launch of new
collection

2022

Expansion into
online sales

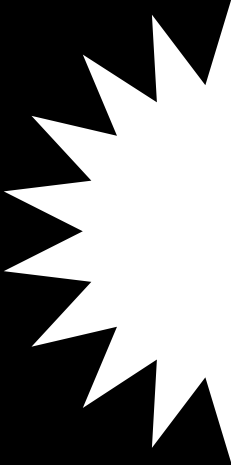
2023

Partnership
with influencers

2024

Global fashion
show debut

HITECHMODA PRESS EXPOSURE FOR YOUR BRAND INCLUDED IN YOUR PRICING



Wire Service:

hiTechMODA Productions offers extensive reach and visibility by providing significant media exposure for clients. hiTechMODA's New York City PR Company, Lawson Media, creates press releases that are syndicated across major newswires and search engines, including Google, Bing, AP News, and others, with syndication points attracting more than 150 million unique visitors each month for each runway show before and after the event. The releases also achieve broad media visibility through distribution to local television and independent news publishers across multiple states, including New York, Ohio, Virginia, and California. hiTechMODA events can also be found across all major social media outlets including Instagram, TikTok, and Facebook. Additionally, releases are made available in news databases, including Bloomberg Terminal and Crunchbase, and are distributed to targeted media professionals, with one example showing over 400 targets for the New York market alone, not to mention the media that picks up on the release through Associated Press.

Getty Images:

Exclusive access to Getty Images for media coverage and global exposure

Massive Global Reach:

Syndication places your content in front of a vast network of customers—including media outlets, corporate clients, and creative professionals—in almost every country worldwide. This greatly increases the chances of your work being seen and licensed.

Increased Visibility:

Being part of the Getty Images platform, which is a first-place stop for many seeking visual content, significantly raises the profile of your work.

Fashion Week Online:

Parisian Headquarter premier digital news and information resource that is wholly dedicated to covering and promoting the international fashion week circuit, particularly the "Big Four": New York, London, Milan, and Paris created as hub for all things related to Fashion Week for both industry professionals and the general public. Maintains a Fashion Week Calendar for all major fashion weeks globally. hiTechMODA is the only production house with an exclusive channel on this premiere media outlet with a viewing audience of over 550K.

We also offer publication opportunities from your hiTechMODA stage in top outlets such as Harper's Bazaar UK and ELLE UK. Clearly, we work in areas that are not seen in the traditional media. We are looking for a new audience of exposure to our designers, not solely found in the traditional social media

Fashion Forward

Contact us today to
elevate your brand!

WEBSITE

www.hitechmoda.com

EMAIL

opportunity@hitechmoda.com or
hitechmoda@gmail.com

SOCIAL MEDIA

[@hitechmoda](#)