

hiTech MODA®



ELEVATE YOUR BRAND

IANN DEY



ABOUT

hiTech MODA

**FEATURING SELECT FASHION BRANDS ON OUR AWARD-WINNING
RUNWAYS**

**Designer MALAN
BRETON**

The Corporation Designing Opportunities Since 2018

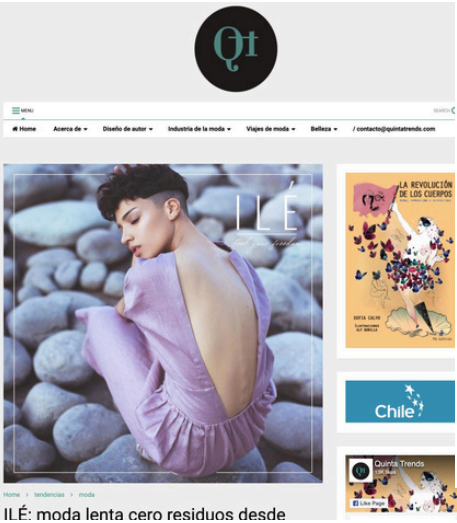
Award-winning hiTechMODA Productions combines traditional fashion runway shows with the latest innovations and the new “thinking of fashion”. We are a cutting-edge runway production house focusing established, emerging, and Indie fashion designers, identifying current marketing trends, plus aligning with new thought leaders who are committed to transforming the way industry operates today. We lead in the industry by creating opportunities to market and advertise our designers and assist them in elevating their brands.

After the disruption in the supply chain and brick and mortar store closings, how designers are able to reach their audience has radically changed. There are opportunities in disruption, but you have to be able to pivot quickly. We believe the future of fashion is rethinking how business is done; working towards sustainability, and available to anyone anywhere, and empowering consumers and designers/brands alike. From our first season in 2018 to now, our mission has been to inspire, empower and encourage anyone who brings their talent to our runways wherever we are. We create events that pull together elements of our designers' creativity and express those on the runway. We work to create opportunities specifically tailored to you. hiTechMODA does this by providing a professional, affordable runway with high-quality production at state of the art and unique venues, complete with professional photography and video.

Our mission is designing opportunities and everything we do is with that in mind. We specialize in providing avenues for emerging new-to-market and young prodigy designers, up and coming and aspiring models of all ages, shapes, and sizes, photographers, and videographers. In addition to this, we also specialize bring in a host of interns and volunteers from some of the region's most prestigious fashion design and business schools.

Winner of 2022 Best Fashion Platform and 2022 MODERN CEO Award.

PRESS



Meet Malan Breton, The Most Influential Designer You've Never Heard Of

Forbes Join: \$1.50/wk Sign In

BETA

Pamela Privette Is Helping Fashion Designers Break Into The U.S. Market

Having a runway show at global fashion weeks is a dream for many designers. For those who live abroad, it's a huge challenge. One woman is helping usher in national and international brands.

By [Nadja Sayej](#), Contributor. [Nadja Sayej](#) writes about fashion, wellness, beauty and...

WWD WOMEN'S WEAR DAILY

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POP CULTURE / CELEBRITY NEWS

'Project Runway' Alum Malan Breton Debuts Latest Collection & More Updates [PHOTOS]

by [TY GASKINS](#) SEPTEMBER 25, 2024, 8:54AM



"Project Runway" alum Malan Breton presents his Spring 2025 collection.

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Bollywood designer featured in New York Fashion Week

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Disrupting The Runway: Pamela S. Privette's hiTechMODA Brings Innovation and Inclusivity To The Fashion Industry

NEW YORK, NY, UNITED STATES, February 5, 2025 /EINPresswire.com/ -- Forget everything you know about fashion events. hiTechMODA, founded by visionary entrepreneur Pamela S. Privette, is shaking up the industry with its groundbreaking approach to fashion shows, seamlessly blending technology, sustainability, and inclusivity. More than just another runway event, hiTechMODA is redefining how designers, models, and brands connect with a global audience—without sacrificing artistry or integrity.

hiTechMODA Fashion Events is a premier production company that delivers high-end, professionally executed runway shows featuring an eclectic mix of emerging and established designers. The brand is built on a foundation of innovation, technology, and inclusivity, giving independent designers a high-profile platform to showcase their work in an environment that rivals the top names in fashion.

The company hosts multiple events throughout the year, including its flagship New York Fashion Week (NYFW) shows and various national and international productions. Events take place in top-tier



Award Winning hiTechMODA Productions Designers and Models at New York Fashion Week

NEWS PROVIDED BY hiTechMODA LLC February 14, 2023, 15:43 GMT

hiTechMODA is known for its innovative production and staying up with trends

NEW YORK CITY, NEW YORK, AMERICA, February 14, 2023 /EINPresswire.com/ -- From sold-out crowds to a multitude of press & celebrities, hiTechMODA was completely in their element when kicking off their NYFW event with 55 successful runway shows on February 10th & 11th, 2023.

Contact: Jose Laracuente, hiTechMODA, +1 347-267-7690, email us here

More From This Source: Award Winning hiTechMODA

NY Jewish Week

This Orthodox Jewish model made history at New York Fashion Week



"It felt really good -- it felt freeing," said Brasch, 22, who modeled a gold sari from the brand **Randhawa**, which specializes in modern South Asian style. "I definitely never thought I would do something like this."

"I prioritize representing disability, and pride, and just bringing joy to that community, but I also prioritize remaining truthful to my faith," Brasch said. "It was great teamwork to get me on the stage and represent disability, and then come right off to go celebrate Shabbat."

When Brasch was 16, she was told she would not be able to walk or lift heavy objects unassisted ever again due to her centronuclear myopathy, a rare form of non-progressive muscular dystrophy. At the time she was disheartened -- but she said she used the

EIN Presswire | Newsmatics

Experience hiTechMODA during New York Fashion Week

NEWS PROVIDED BY EIN Presswire Feb 08, 2023, 2:37 AM ET

hiTechMODA returns for New York Fashion Week for Season 9 at Gotham Hall in the heart of New York City.

NEW YORK, UNITED STATES OF AMERICA, February 8, 2023 /EINPresswire.com/ -- hiTechMODA is returning to NYFW for its ninth season this year on February 10th and 11th. The show take place in the heart of New York City at breathtaking Gotham Hall where 55 designers and over 1000 models will showcase on the runway in its grand ballroom.

Ukrainian violinist Assia Ahhatt who has taken the world with her talent will perform live on Friday, during the couture fashion show at 7:00 pm. Assia has won a notable number of international competitions and took her talents to the US when performed alongside Grammy Award winner Chris Botti. She has performed with numerous other international musicians. Our other performer Ava Breeze, Angelina Stanek, Carolina Rial, Sasha Anne, MV La Diva, and violinist Imen Victoria

hiTechMODA Paris Fashion Week Event Showcases Upcoming and Established Design Talent

Mar 24, 2025, 8:00 AM ET

Season 5 Event from Pamela Privette's Elite Fashion Show Team Scheduled for October 3rd, 2025

NEW YORK, NY, UNITED STATES, March 24, 2025 /EINPresswire.com/ -- hiTechMODA, the globally acclaimed fashion platform known for merging innovation with high fashion, made a stunning return to Paris Fashion Week for their fourth season. Their exclusive event took place at the legendary Hôtel Plaza Athénée, one of the most prestigious venues in the heart of Paris, bringing together an elite roster of designers, models, and industry leaders. HiTechMODA Paris once again redefined the presentation standards for fashion presentations on the global stage.

With a bold fusion of technology and artistry, the event featured diverse collections, luxury craftsmanship, and sustainable fashion initiatives, set against the backdrop of one of the world's most prestigious fashion capitals.

The event at the Hôtel Plaza Athénée include presentations from fashion designers including Agape Kidz Couture, La Belle Kidz, SCI PH, Ronica Marie Couture, Norman Malagueño Acuba, and Iann Dey.

hiTechMODA

hiTechMODA Logo

Iann Dey models at hiTechMODA Paris Season 4 Show (Photo Credit: Getty Images / Richard Bord)

hiTechMODA has come a long way from its humble beginnings as a small fashion show to a global platform that celebrates diversity

Utah designer is taking her creations to the New York Fashion Week runway



By: The PLACE
Posted at 2:43 PM, Feb 06, 2023 and last updated 4:43 PM, Feb 06, 2023

Utah is making its mark on New York Fashion Week!

ynet news.com

Main Israel News Jewish World Magazine Health Culture Vanity

Orthodox Jewish model made history at New York Fashion Week

Lily Brasc says her Jewish identity has inspired her; she prioritizes representing disability, pride, and bringing joy to that community, but also remaining truthful to her faith

Julia Gargely/ITA | Yesterday | 01:29

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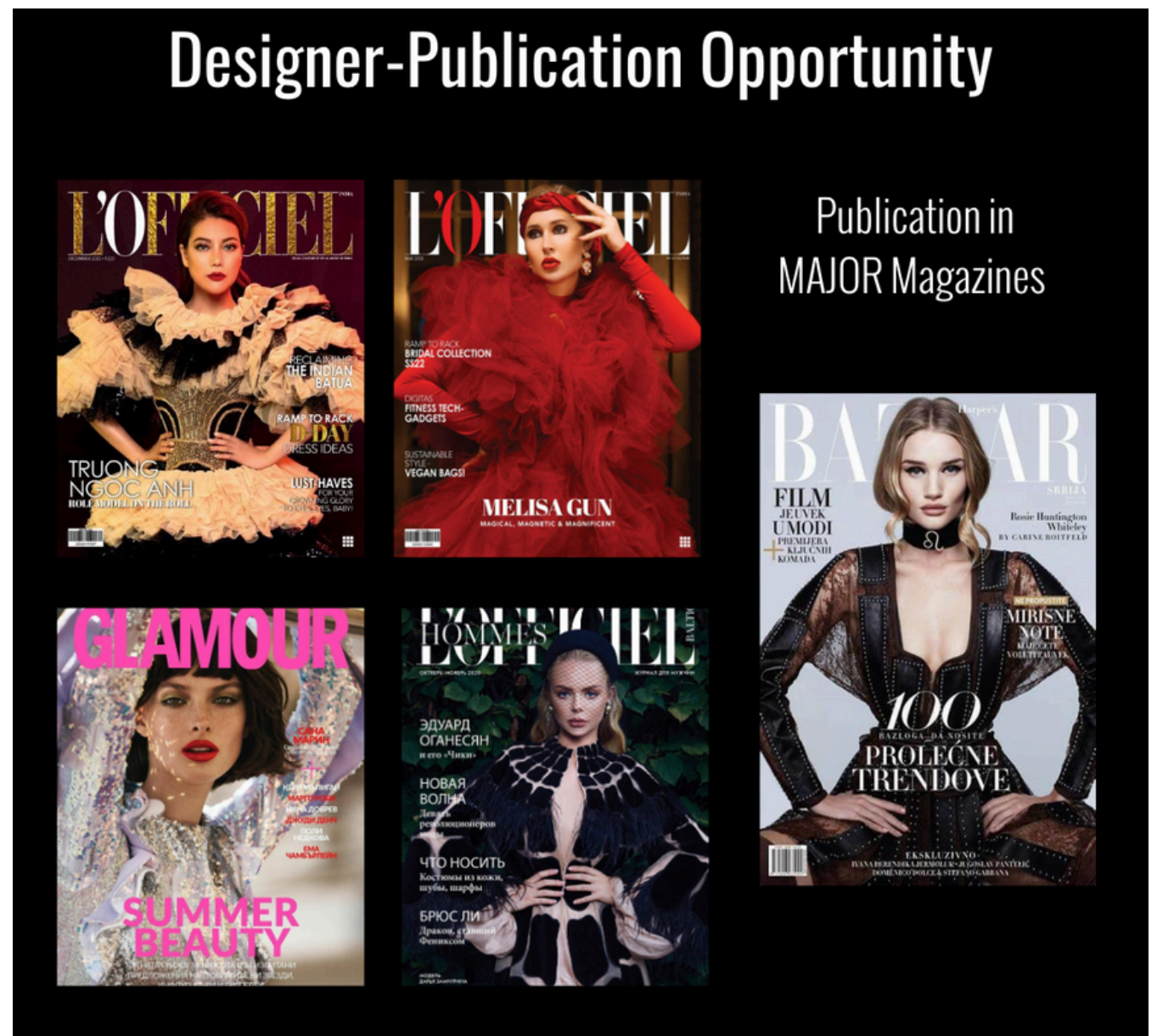
When disability activist Lily Brasc was asked if she would walk the runway as a model for New York Fashion Week, she didn't know if she would be able to do it.

That's not because she has a rare form of muscular dystrophy, which weakens muscles and limits her ability to walk. Rather, it was unfortunate timing: The show was set for Friday evening when the weekly Jewish holiday of Shabbat begins.



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NEW YORK FASHION WEEK hiTech MODA

CELEBRITES & INFLUENCERS ATTENDANCE

iriannislopez



501 posts 510K followers 814 following

Iriannis Lopez


Agency @nymmg

lopeziriannis@gmail.com

188

iri's close friends 261 members

sheynnispalacios_of



414 posts 1.7M followers 1,079 following

Sheynnis Palacios

sheynnispalacios_of • 1 new

Public figure


Miss Universe 2023

Miss Nicaragua 2023

Lic. Comunicación more

See Translation

missusa



4,432 posts 649K followers 431 following

Miss USA

Public figure


Definition of Pageantry

Miss USA 2023 is @noeliavoigt

Booking: Talent@themissusa.com

Miss USA and 2 more links

gabriella_vigorito



304 posts 69.3K followers 2,617 following

Gabriella Vigorito

CT | NYC


tiktok: gabriella_vigorito 540k+

sMothered Season 5 on @tlc

Creator of @thediamondcrowncollection... more

direct me/gabbyvigorito

claudiabouza



175 posts 200K followers 1,328 following

Claudia Bouza


Model & Actress from Spain

Represented by @ipdtalent

Elite Models

models.com/models/claudia-bouza

alonsomaximodesign



1,264 posts 39.7K followers 6,241 following

Alonso Maximo Abel

alonsomaximodesign


Designer

Fashion Designer

whose great passion

dedication more

missblertaveseli




175 posts 1.3M followers

Blerta Veseli

missblertaveseli

Fashion Model

simplysashaanne




2,243 posts 295K followers 3,914 following

Sasha Anne

simplysashaanne

carolinariamusic



646 posts 87.5K followers 3,506 following

Carolina Rial she/her

Musician


biz: crialtalent@gmail.com

carolinariamusic on tiktok (250k+)

"Sorry to Little Me" OUT NOW

vyd.co/Sorrytolittleme and 1 more


maximo



2,253 posts 1.1M followers 74.4M following

@maximorivano

carolinederpienski



2,913 posts 9M followers 986 following

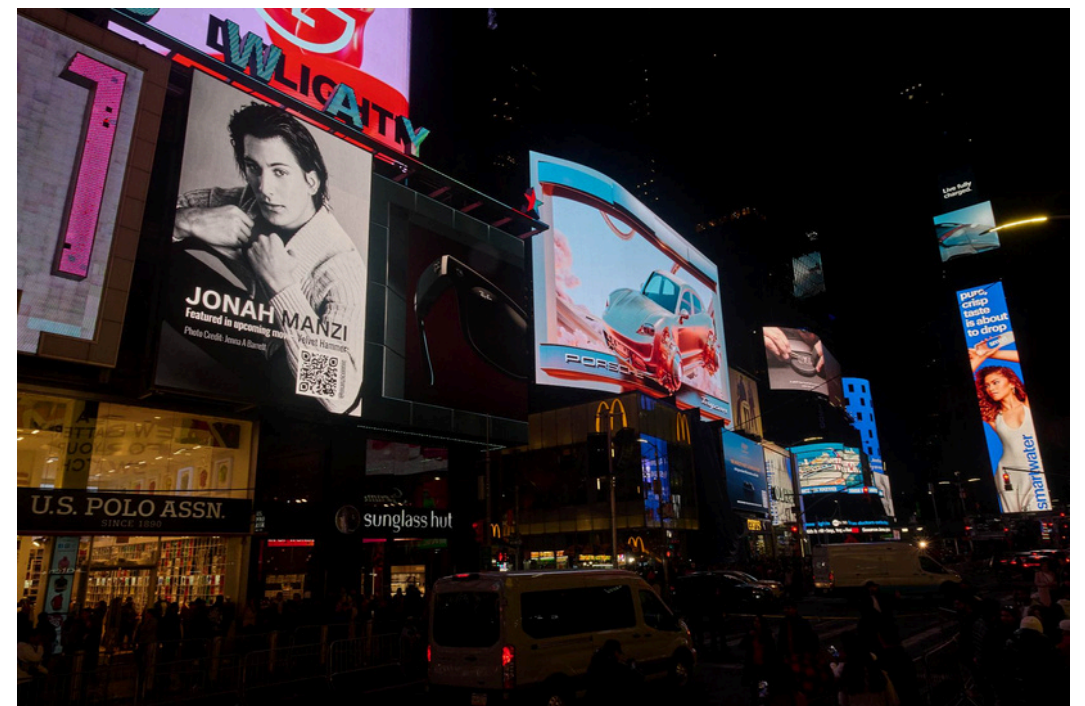
CAROLINE MARIA DERPIENSKI she/her

Artist

CELEBRITY MODEL&Influencer

Billboard Advertising

We provide our clients with Times Square Billboard advertising opportunities NYFW!
1530 Broadway



PREMIERE VENUES



Gotham Hall NYC



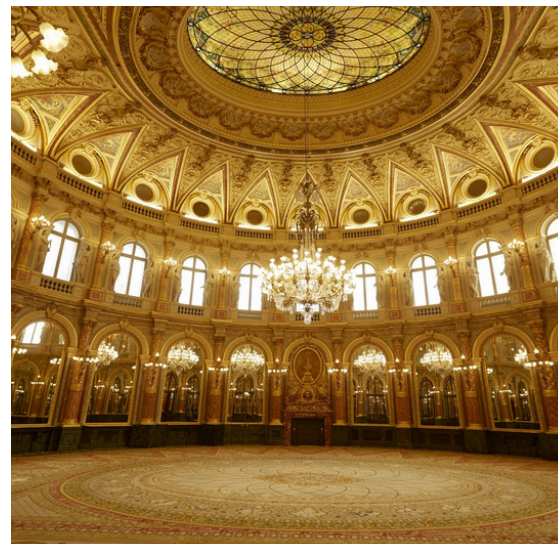
Hard Rock Hotel
NYC



The Westin Paris
Vendôme



Hotel Edison NYC



InterContinental Le Grand
Paris



Hôtel Plaza Athénée
Paris

hiTech MODA

- Runway + Production
- Stage Lighting
- Professional Audio/Video
- Equipped backstage
- Full backstage management
- Media Pit
- Getty Images photography*
- Live Stream at producer's discretion*
- **Basic NYC Hair and Makeup
- Rolling Racks (hangers not included)
- Discounted ticket prices
- Inclusion in PR and marketing materials
- Fashion Week Online Calendar
- Runway Photos

**Unless specifically excluded by mutual agreement

** Getty is not always guaranteed

Optional Services at additional cost:

- Raw Video Footage
- Professionally Edited Runway Video
- Times Square Billboard
- Fashion Week Online Feature

*If Service is Used

**Enhanced Hair and Makeup

NEW YORK FASHION WEEK



RASANARI

- Runway + Production
- Stage Lighting
- Equipped backstage
- Full backstage management
- Media Pit (press application required for all photographers and designer invited media)
- Photography
- Basic Parisian Runway Style Hair and Makeup
- Rolling Racks (hangers not included)
- Inclusion in PR and marketing materials
- Fashion Week Online Calendar
- Runway Photos
-
- Optional Services at additional cost:
- Fashion Week Online Feature





Yesi Rose NYFW hiTechMODA
Getty Images for hiTechMODA
Miss Universe 2024

PRESS

hiTechMODA Fashion Productions leverages its PR resources to position our designers for increased exposure. Working with our database of press, as well as our considerable industry contacts, our team works with you to create optimal exposure for your brand, based upon your objectives as a runway designer.

GUESTS

hiTechMODA Fashion Productions provides our designers with a discount code to allow all your business associates, friends, family, and followers to purchase tickets at favorable pricing for your event.



MALAN BRETON
PFW hiTechMODA
Getty Images for hiTechMODA

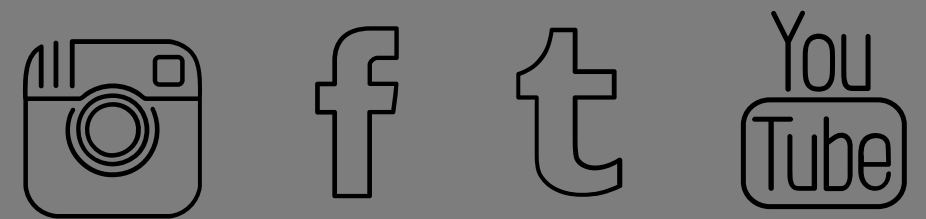
NEXT STEPS

Thank you for your interest in showing with hiTechMODA Productions. Please review the information provided and do not hesitate to call or email us with any questions.

To move forward, if you are a first time designer with hiTechMODA, complete our application online at www.hiTechMODA.com. Upon review of your application, you will be sent an offer to show, with full disclosure of our terms and instructions on the next steps. Repeat designers, contact us via email to opportunity@hiTechMODA.com to request an offer for a specific event or events.



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Getty Images for hiTechMODA